

Tarun Rawat

New Delhi, India

Work Experience

SEO and Digital Marketing Associate, 42 Strategies New Delhi, India | 2016 – present

- Managing various Google Adwords Campaign for Non-Profit organization
- Client website Search Engine Ranking optimization with the help of Private Blog Networks

Affiliate Marketer, ShareAsale and MaxBounty Bhopal, India | 2015 – 2016

- Work on various Ad Network like Google Adwords, Bing, Facebook , Outbrain and Adnow
- Promoted CPS and CPL offers, did Email marketing by creating squeeze landing pages.

Job Notification Website, NationFlair.com Bhopal, India | 2014 – 2016

- Design and develop website in WordPress (CMS)
- Generated 12,814 leads by Digital promotion in three months
- Rank website worldwide on highly competitive keyword “Open Campus”

Freelancer, Fiverr.com Bhopal, India | 2014 – 2016

- Develop database management software by Netbeans and MySQL
- Content writer niche technology, gaming and travel
- Static Website Development on HTML

Training, Professional Certificates

Search Engine Marketing Master: Digital Vidya (Pvt.), exam conducted by Vskills (Govt of India)

Google Certification: Adwords Search, Adwords Video and Google Analytics (<http://bit.ly/298l6ar>)

Education

Sagar Institute Of Science and Technology, University of RGPV (M.P.) Bhopal, India | 2012–2016
Bachelor Of Engineering, Computer Science